

Who We Help: Adaptive Clothing for Every Need

Individuals Who Benefit Most

These are people who experience greater comfort, independence, and confidence thanks to our easy-to-use, one-handed, and sensory-friendly fasteners.

People with Arthritis

Pain, stiffness, and reduced grip from osteoarthritis or rheumatoid arthritis make buttons and zippers difficult.

Stroke Survivors

Hemiparesis or hemiplegia often limits one side of the body—making true one-handed clothing solutions critical.

Parkinson's Disease Patients

Tremors and slow movement (bradykinesia) can make small fasteners frustrating or inaccessible.

Amputees / Limb Difference

Users with upper limb difference or limited dexterity need clothing that doesn't require bilateral input.

Cerebral Palsy & Muscular Dystrophy

Spasticity, weakness, or coordination issues limit hand use—requiring adaptive fastening systems.

Spinal Cord Injury Survivors

Limited fine motor control or hand dexterity due to SCI -individuals benefit from simplified, independent dressing tools.

People with Multiple Sclerosis (MS)

Fluctuating grip strength and dexterity require flexible clothing solutions that accommodate good and bad days.

Older Adults / Seniors

Age-related changes in strength, joint flexibility, and vision increase the need for intuitive dressing solutions.



Other Disability Communities

Autism / Sensory Sensitivities

Soft fabrics, tagless designs, and smooth fasteners reduce sensory overload during dressing.

Visual Impairment

Tactile cues and fasteners that align without sight (e.g., magnetic or guided) to support independence.

Essential Tremor

Unsteady hands benefit from larger or simplified fasteners instead of zippers or small buttons.

Acute & Alternate Users

Injury Recovery

People healing from fractures or sprains often can't use one hand—one-handed dressing becomes essential.

Post-Surgical Patients

Shoulder or hand surgeries can temporarily prevent normal dressing—adaptive clothing aids recovery.

Women who are Pregnant/Postpartum

Reduced range of motion or C-section limitations call for easier, more comfortable clothing options.

Occupational Needs

Workers needing rapid garment changes or PPE (healthcare, EMS, fire) benefit from fast, one-handed closures.



Caregiving & Institutional Markets

Family Caregivers

Adaptive clothing supports loved ones while easing the physical burden of dressing assistance.

Professional Caregivers

Efficient dressing means less time and physical strain per patient—lowering injury risk for staff.

Rehabilitation Clinics / OTs

Fasteners that support therapy goals like independence and functional motion.

Institutional Buyers

Hospitals & Rehab Centers

Stocking adaptive apparel improves patient experience and post-op recovery.

Assisted Living & Long-Term Care

Supports dignity and autonomy for residents who may struggle with dressing.

Retailers of Adaptive Products

Expanding offerings with innovative, stylish, functional adaptive clothing.

Disability-Oriented Nonprofits & Advocates

Endorsing and distributing accessible products aligned with their mission.

Lifestyle & Inclusion Segments

Adaptive Sports Participants

Athletes who need activewear with fast, functional dressing options.

Inclusive Fashion Consumers

Buyers seeking style that supports accessibility—normalizing adaptive designs.

Universal Design Shoppers

People of all ages who prefer smart designs that works for everyone—today or in the future.



At-a-Glance: Matching Needs to Solutions

	Audience or Need	How LS Adaptive Helps
	Limited dexterity/mobility	One-handed, intuitive fastening
	Temporary injury or surgery	Easy dressing during recovery
	Seniors/aging adults	Independence, comfort, and dignity
	Limb Difference	Reduced steps for easier dressing
	Inclusion-focused consumers	Stylish, accessible clothing for all abilities
	Caregivers/family members	Reduced physical effort and stress
	Clinical/institutional settings	Scalable, patient-friendly adaptive solutions
	Sensory sensitivities	Minimal tags, soft & stretch fabrics, double stitched, and flat felled seams
	Visual impairment	Intuitive fasteners for easy on and off

*Based off of the Disability Pride Flag

